



Commercial Realty Specialists

Exclusively Representing & Advising Tenants, Buyers, & Investors

Commercial Realty Specialists Internship Program

Over 25 years of real estate brokerage experience specializing in commercial real estate leasing of office and industrial properties. Exclusively representing and advising tenants, buyers, and investors throughout the Southern California market place. During this non-paid internship you will learn to build a diverse marketing profile to further the visibility of the company, manage and regularly update an extensive client database.

Interact with current and potential clients during face-to-face marketing opportunities, support company growth by establishing new accounts through performing door-to-door interactions with potential clients, implement marketing and advertising campaigns by assembling and analyzing social media trends, and prepare marketing and advertising strategies, plans and objectives.

You will also learn to update information on existing accounts and enter newly established accounts, assist in administrative duties to help the company function. Assessing and fixing problems that occur in day-to-day activities, follow up on new leads and referrals resulting from field activity, and create workflows and templates to standardize processes.

Intern Job Description:

- Establish and implement social media presence with marketing and advertising campaigns via LinkedIn, Facebook, Twitter, and YouTube
- Assimilate AIR Property Search industry specific information of local tenants in the general area
- Constant Contact Newsletter focusing on sales efforts by learning the current market, trends, forecasts, and outlooks within the commercial real estate industry
- Support company sales growth by establishing new business accounts through door-to-door interactions with potential clients

Intern duties are not limited to the above – interns may grow/add responsibilities based on their skillsets.

We look forward to get to know you better while supporting your educational goals as well as enhancing the team future success goals and objectives. Please give us a call.

If interested please email your resume to our Marketing Intern Manager, Alara Blofield:

(323) 203-9807

Alara@crscre.com